

Box Tops for Education

St. A Family and Community Members,

I would like to share some information on changes in the Box Tops For Education Program with all of you.

Can you still send in regular Box Tops clips?

•Yes! Keep clipping regular Box Tops and sending them to your schools as long as you continue to find them on packages. Your school will still get credit for all Box Tops validly submitted by your school's coordinator. (Don't send in the new Box Tops icon used to mark products that are eligible for Box Tops earnings via receipt scan in the new Box Tops App.)

Are Box Tops clips going away?

•Eventually, yes, the Box Tops program will become digital-only. Over the summer you'll see some participating brands begin to change their packaging from a physical Box Tops clip to the new Box Tops icon

How does the new program work?

•At its core, the program structure and purpose remain the same – to help schools get what they need. The main difference is how you'll earn – instead of clipping, all Box Tops will be earned digitally via receipt scan.

•You'll now download the new and improved, user-friendly Box Tops app, register and select a school, and then scan an eligible receipt containing Box Tops products. You'll earn 10 cents for each Box Tops product purchased plus extra earnings for any Bonus Box Tops opportunities. The app will automatically add Box Tops to your school's earnings online, giving visibility to see how you are supporting your school in real-time.

Great news! If you shop for groceries online, you can now submit your email receipts from select retailers to earn Box Tops for your school. To ensure that earnings are properly credited to your account:

1. Make sure you have a Box Tops for Education account (you can create one via the Box Tops app or website)
2. Forward your email receipt to receipts@boxtops4education.com using the same email that's associated with your BTFE account
3. Box Tops will be credited within 10 business days – view your earnings detail in the MY EARNINGS section of the app or website

The following email receipts are currently eligible (as of July 17, 2019):

- Instacart
- Jet.com
- SamsClub.com
- Shipt
- Target.com
- Target Pick-Up/Drive-Up
- Walmart Grocery
- Walmart.com

More good news: you can 'double dip' during the packaging transition by clipping the physical Box Tops AND scanning your receipt with those participating items.

Thanks for your help in supporting this program!

Stacy Maric
Box Top Coordinator for St. A